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ONE NORTH LASALLE HOSTS LOCAL NONPROFIT SAVING CITY TAILS LAUNCH EVENT

CHICAGO – October 19, 2017 – MB Real Estate (MBRE) announced today that they are partnering with Chicago-based nonprofit Saving City Tails to host the nonprofit’s launch event, “Howl-O-Ween Pup Portraits,” on Thursday, October 26th, at One North LaSalle’s new tenant amenity floor, The Landmark.

Founded in March of 2017, Saving City Tails is a nonprofit organization whose mission is to raise funds for animal shelter programs that contribute to the elimination of euthanasia in shelters through art, innovative social media campaigns, and fund-raising events. National in scope, Saving City Tails’ vision is to partner with animal shelter organizations across the country to bring much needed financial resources to their prevention programs, starting with Chicago.

“As an artist, I know that art often tells the best stories, and the story of pet homelessness and shelter overpopulation due to lack of education, lack of access to spay and neuter services, and chronically under-resourced programs needs to be told in a way that will capture people’s attention,” explained Saving City Tails founder Nicole Quattrocki. “After working independently with PAWS Chicago, I realized that art, in all its varieties, could help spread awareness and raise funds for these programs in a unique and effective way, and have since enlisted a team of both artists and creative professionals that make up Saving City Tails, who will make it possible for the organization to expand nationally.”

Saving City Tails’ Halloween-themed launch event, “Howl-O-Ween Pup Portraits,” represents the nonprofit’s first official fundraising event. Speaking to the organization’s mission to raise donations through various art forms, the event will include professional photography of attendants and their pets, live painting and music, and an art auction, with all proceeds benefitting local animal shelter PAWS Chicago and rescue service ALIVE Rescue. Attendance for the event is free and open to the Chicago area.

As one of the only dog-friendly office buildings in the Loop, One North LaSalle routinely hosts events for tenants and their pets and has held fundraisers of their own for various animal nonprofits, such as Texas-based shelter Austin Pets Alive! in the wake of Hurricane Harvey. “It makes sense for us to partner with Saving City Tails because our tenants really enjoy our dog-themed events, and it’s important for us as an organization to support causes that make a true impact in our community,” stated MBRE’s Courtney Hamm, General Manager of One North LaSalle. “We’re excited about the opportunity to help a local nonprofit with a mission close to our hearts launch their business.”

One North LaSalle is an historic Loop building centrally located in downtown Chicago. MB Real Estate has provided leasing and management services for the property since 1998.

About Saving City Tails

Saving City Tails is a nonprofit organization whose mission is to raise funds for animal shelter programs that contribute to the elimination of euthanasia in shelters. Comprised of passionate artists, entrepreneurs, and business professionals, Saving City Tails seeks to make a difference in the lives of animals by using art, music, design, and space to raise awareness. For more information, visit www.savingcitytails.com.

About MB Real Estate Services Inc.

Founded in 1982, MB Real Estate is a full-service real estate organization that provides multifaceted expertise in: Asset/Facilities Management; Leasing Services; Project/Construction Management; Tenant Representation; Development Management and Investment Services. Separately, MBRE Healthcare is a national, full-service real estate company that acquires, develops, leases, and manages healthcare facilities, along with its affiliated fund manager, ROA Holdings. MBRE is headquartered in Chicago, with regional offices in New York, Atlanta, Columbus, Orlando, Dallas and Denver. For more information, visit www.mbres.com or www.mbrehealthcare.com.

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